GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Planning Department – Citizens as partners in State's growth and development –Monthly interactive session by Hon'ble Chief Minister with Sadhikara Mithras on 21st of every month – Guidelines – Issued.

PLANNING (VII) DEPARTMENT

G.O.Rt. No. 219 **Dated:14.05.2018**

Read:

Instructions of Hon'ble Chief Minister during the Video Conferences held on 05.02.2018, 21.02.2018 and 21.03.2018.

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ORDER:

Since formation of new state of Andhra Pradesh in June 2014, the government has been formulating policies to accelerate the growth momentum and transform the state as happy, inclusive, globally competitive and knowledge society. While vision 2029 document charts out the development and welfare milestones, Sustainable Development Goals (SDGs) have provided a robust framework to place the state on a global platform. Incidentally, the aspiration of the state as envisaged under Vision 2029 and the targets outlined by the UN recommended SDGs by and large coincide. Despite few concerns which requires attention, the progress so far has been encouraging.

Andhra Pradesh, as a pioneer in utilizing the strong social capital especially women, continues to engage them in every social restructuring process and in all campaigns. Several successful people-centric interventions of the government, such as Janma Bhoomi Maavuru (JBMV), Nava Nirmana Dheeksha (NND) do have women as active stakeholders, making the planning process more participatory.

With a view to further strengthen the service delivery and make the governance more accountable and responsive, the government have introduced 'Sadhikara Mitras'. This 4.6 lakh strong women volunteers appointed by PR & RD Department,each one catering to 30-35 households across the state, will function as an interface between government and people taking care of the concerns of the group.

The following are the objectives, responsibilities, structure and functions of the 'Sadhikara Mitras'.

1. **Objectives:**
   - To review the progress of welfare and developmental activities and Star rating.
   - To gauge the progress on key indicators on a monthly basis vis a vis the milestones/vision benchmarks
   - To saturate various thrust areas of development and welfare in all the villages/ Wards in a definite time-frame
   - Foster competition and to rate performance at GP/ Ward level

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2. Sadhikara Mithras – Key Roles

- Sadhikara Mithra is a member of SHGs and an empowered community member. She is in-charge for 30-35 households.
- The role of Sadhikara Mithra is to:
    a. act as facilitator in creating awareness of the Government Programmes to the targeted 35 families,
    b. facilitate all eligible members of targeted families to avail benefits from Government
    c. assess the needs of the targeted families and facilitate in preparation of Action Plan.
    d. coordinate with the respective departments for timely delivery of Government Services based on Action Plan.
- Sadhikara Mithra is primarily a volunteer to keep the government machinery informed on the quality of service delivery through ParishkaraVedika(1100).
- They shall communicate through Panchayat Secretary/Bill Collector on the gaps identified during the surveys to district/state level administration.
- Government through the institution of Sadhikara Mithra, intend to take up mass campaign on Human Development indices in the state viz., Water, nutrition, sanitation and health, finally aims towards achievement of Arogya Andhra Pradesh.

3. Aims

- To ensure compliance of ODF and taking up ODF+ activities with focus on Solid Waste Management and sensitizing people on cleanliness and hygiene
- To monitor water supply situation in its quality and quantity and disseminating the best practices to provide safe drinking water and to eradicate water borne diseases;
- To sensitize on Natural resources – improving tree cover and save water campaign
- To involve local bodies to monitor regularly the Health Profile of each Panchayat/Ward to eradicate seasonal/communicable diseases;
- To fight against malnutrition and initiating special efforts to achieve malnutrition-free state by providing improved nutrition to children, pregnant & lactating women and focus on anaemia;
- To organise games and cultural programmes on a regular basis – physical literacy campaign

4. Strategy

- To aim at behavioural change of women, through regular interaction with the beneficiaries in the respective programs.
- To effectively monitor the data on critical indicators of Human Development by involving the Self Help Groups, Local Bodies, and Government Functionaries.

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- The departments like Planning, PR& RD, MA&UD, WD&CW, Health, SERP, MEPMA, RWS, Education and Welfare will host the new initiative campaign with an innovative convergence effort.
- **State Level:**The role of each department in this campaign will be as follows:

Department	Assigned role	Nodal Officer
Planning	Overall Coordination on the lines of Janma Bhoomi	E.O Secretary, Planning
RTGS	IT platform for monitoring	CEO,RTGS
PR&RD	Leadership at village level	Prl.Secretary, PR&RD
MA&UD	Leadership at Municipal ward	Prl.Secretary, MA&UD
HM&FW	Health Profiles - monitoring	Prl.Secretary, HM&FW
WD&CW	Nutrition and Pre-school education - monitoring	Secretary, WCD
RWS&S	ODF+ and water supply monitoring	Secretary, RWS/SBM
MEPMA /SERP	Training and Mobilising Sadhikara Mithras	Prl. Secretary, MAUD / Secretary(SERP)
Education	Literacy rate, Enrollment, retention and infrastructure developments	Spl. CS., Education
Other Welfare Departments	All Welfare Programmes	Concerned Secretaries and HoDs

- **District Level**: The District Collectors shall be responsible for formulating and implementing the strategy at the district level duly involving all the district level officers of the departments mentioned above and also civil society organisations and other concerned citizens working in this sphere in the districts.
- **Mandal Level**:The District Collector shall designate the special officer/nodal officer as the point person at the mandal level for facilitating the Sadhikara Mitras with the assistance of the mandal officers of the departments concerned.
- **Village Level**: Panchayat/Ward level committee shall be formed with JB committee Members, Sadhikara Mithras and GP/ward level members, as its members.

5. Each department shall focus on the areas as indicated at Annexure, for which separate operational guidelines shall be given as per their administrative convenience, defining the activities to be taken up through Sadhikara Mithras.

6. The performance of Sadhikara Mithras shall be evaluated on the areas focussed as per annexure to this order on month-to-month basis from April 2018 by taking the achievements of 2017-18 as benchmark.

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7. Regular Meetings

a. The committees will meet once in a month to review the focussed areas and related issues as per annexure to this order duly formulating the local strategy to improve the situation.

b. The PR&RD, MA&UD departments shall be responsible for conducting Village level and Ward level meetings respectively on the focussed areas related to departments of Health, WD&CW, Education and Welfare departments.

8. Interactive Session with Hon'ble CM:

a. Hon'ble Chief Minister, will interact, on 21st of every month with all Sadhikara Mithras of the State, and with all the other stake holders, over video-conferencing system, to accelerate and guide the progress of focus areas of development, in a definite time frame.

b. Participants:

i. All village level functionaries such as, Sarpanch/GP members, Panchayat Secretary, VRO, Agricultural Extension Officer, Veterinary Assistant, ANM, ASHA worker, AWW, Sadhikara Mithras, VO leaders, VOAs, JB Committee members and others. The GP Secretary shall act as a coordinator to conduct village level meetings.

ii. The Municipal Ward/ Municipal Corporation Committees along with Ward member, Bill Collector, Sanitary Inspector, Jr. Engineer, Sadhikara Mithras, TLF/SLF leaders, Janmabhoomi Committee members and such other functionaries. One of the Municipal functionary shall act as a coordinator to conduct ward level meetings.

iii. The MPDOs, Municipal/Corporation Commissioners and Mandal Samakhya leaders;

iv. District Collector along with the concerned officers and Zilla Samakhya leaders at the district level;

v. The Secretaries and HoDs concerned shall attend the Video Conference at Grievance Hall, beside CM's Residence.

c. The CEO SERP / MD, MEPMA shall invite the best performing Sadhikara Mithras from Rural and Urban areas, based on their month-on-month progress for an interaction with Hon'ble Chief Minister on 21st of every month from 2 P.M to 5 P.M at Amaravati, while the remaining participants will participate through Video Conference.

d. The CEO, SERP and MD, MEPMA are responsible for conducting tour programme for the participants at State level, to those who attend the direct interaction with Hon'ble Chief Minister.

i. 21st – Visit to Amaravati and Interaction with Hon'ble CM

ii. 22nd – Exposure Visit.

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9. Officers responsible for conduct of Hon'ble CM interactive session:

a. The CEO, SERP / MD, MEPMA shall be responsible for mobilizing Sadhikara Mithras at all levels for the interaction programme.
b. The CEO, RTGS and MD A.P Fibernet Ltd. shall ensure to make video conferencing/web streaming/telecasting the interaction with Hon'ble Chief Minister to the GPs/Mandals/Wards/Municipalities.
c. The District Collector is responsible for ensuring the mobilization of all participants and making arrangements for the programme in the District.

10. Trainings

The District Collectors shall conduct the training programme to all Sadhikara Mithras in coordination with line departments on various welfare & developmental programmes that improve HDI.

11. Monitoring and Evaluation

a. The CEO, RTG shall be responsible to provide web based application for online data entry by the Panchayat Secretary of the GP and the Commissioner of the Municipality/Corporation on every month after completion of the meetings in the respective GPs/Wards to measure performance of Sadhikara Mithras.

b. The Spl. Chief Secretaries/Prl. Secretaries/ Secretaries/ HoDs of the departments concerned shall participate in the interactive session of Video Conference of every month and furnish the relevant notes along with month on month progress in the focus areas at least by 18th of every month to the Special Secretary, Planning Department (mailid: planning7department@gmail.com).

12. The Principal Secretary PR&RD and Principal Secretary, MA&UD shall take necessary action and ensure to conduct the new innovative campaign as per the guidelines duly coordinating with the departments concerned.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

DINESH KUMAR
CHIEF SECRETARY TO GOVERNMENT

To
The Spl. Chief Secretaries/Prl. Secretaries/ Secretaries concerned.
The Prl. Secretary to Govt., RTG Department.
The HoDs concerned.
All the District Collectors.
Copy to
P.S. to CS.
P.S. to Secretary to CM.

//FORWARDED ::BY ORDER//

SECTION OFFICER

Annexure

Focus Areas during the interactive session.

Annexure to the G.O. 219, Planning (VII) Department, dt.14 .05.2018.

S.N	Department	Areas of Focus
1	Health	1. Infant deaths
		2. Maternal deaths
		3. Anaemia in pregnant women
		4. Anaemia in adolescent girls
		5. Immunization of children
2	Women Development & Child Welfare	6. Children under 5 years who are underweight
		7. Children under 5 years who are stunted
		8. Children under 5 years who are wasted (SAM & MAM)
3	PR&RD, MA&UD - Swachha Bharat Mission	9. Star rating of Villages(rural)/Wards(urban)
		10. SHGs - Improving performance by achieving Rs.10000/- per month per family
		11. 100% Toilet usage
		12. Solid waste management
		13. Liquid waste management
4	Welfare	14. Ration cards
		15. Pensions
		16. Chandranna Bima
		17. Chandranna Pellikanuka
		18. Free electricity (75 units) to SC, STs
5	Education (SE&HE)	19. 100% literacy
		20. 100% enrolment of children
		21. Continuous education (Formal/Informal)

DINESH KUMAR
CHIEF SECRETARY TO GOVERNMENT